



Artoberfest 2019 PROSPECTUS

A Juried Art & Fine Craft Fair in the Beautiful Illinois Valley of Southern Oregon

CALL FOR ENTRIES...

You are cordially invited to submit your application for the 8th Annual Southern Oregon Guild **Artoberfest**, a juried art fair to be held in the Illinois Valley, **Saturday and Sunday, October 19 and 20** in conjunction with the 11th Annual Valley Girls Quilt Show. Show hours are 10:00am-5:00pm. Reception for Artists is Saturday 5:00-6:00pm.

The two events create a fall Celebration of the Arts in southern Oregon's Illinois Valley, drawing a greater number of visitors each year.

Artoberfest is located along the Redwood Highway 199 in the small historic town of Kerby where art merchants attract both tourists and visitors from the region and beyond.

Artists' booths are located at show headquarters on Rogue Community College's Kerby Campus, which is also home to the Southern Oregon Guild Gallery & Art Center.

A unique indoor space allows for a delightful custom show design based on interviews with each individual artist. In order to accommodate the widest range of art and fine craft disciplines within the space available, the layout utilizes a variety of booth sizes and shapes.

Food and music add to the fair. Free parking and support for artists are available.

The Southern Oregon Guild is a non-profit 501(c)3 dedicated to supporting artists and the arts in Southern Oregon through technical and marketing help for artists as well as public art classes, cultural events, and art exhibits in our co-op Guild Gallery on the RCC Kerby Campus.

ELIGIBILITY...

Artoberfest is open to artists in both 2D and 3D visual media from throughout Oregon and northern California.

- Work submitted and shown must all be artist's original work. All work in the show must be for sale.
- If showing in more than one medium, application must be made in each medium.
- Submit three photos of work in each medium in which applying. Photos must represent the work for sale.
- Submit one booth shot. (optional)
- No imported or manufactured work may be entered or shown.
- **Deadline for entries: July 12, 2019**

APPLICATIONS...

Apply on line at <http://southernoregonguild.org>. Applicants will receive instructions via email for submitting digital photos.

JURYING...

Judges will be art professionals who are knowledgeable about the full range of media. They will look for excellence and creativity in conception, execution and presentation. Judging is on an anonymous basis.

A balance of artists in each medium will be invited. All decisions are final.

Special needs, questions Call 541-659-3858

FEES...

There is no application fee. Artists with 3-dimensional work may wish to submit two photos for each of 3 pieces submitted.

Indoor booth fees vary from \$65 to \$105, based on artist's preferred size. (See application)

Artists may share a booth, but each must apply separately.

NOTIFICATION...

Notice of jury results will go out by **July 19**. To secure your space, **booth fee must be received by August 2**. Payment may be made by cash, check or credit card, in person at the Guild, or by mail at POB 1596, Cave Junction, OR 97523

If there is a waiting list and space is available after the August 2 deadline for booth fee payment, artists will be informed as soon as possible.

EXHIBIT SPACE...

Indoor booth footprints and design are flexible and will be worked out with our show designer, based on individual artists' needs and space available. Power is not available but lighting is good throughout the exhibit area.

ADDITIONAL INFORMATION...

www.southernoregonguild.org, Call 541-592-5019 Tues-Sat.10am to 4pm or email afest@southernoregonguild.org

Proceeds from **Artoberfest** will help support the Southern Oregon Guild's art education programs.